

2021-22 (Sept - March) COVID-19 Communication Actions

Date	Object	Key Message	Channel
			
March 4, 2022	Lifting Restrictions		School messenger, social, website
February 18, 2022	Move to Level 1		School messenger, social, website
February 10, 2022	Vaccine Clinics	Dates/times	School messenger, social, website
January 28, 2022	Return to In-Person		School messenger, social, website
January 17, 2022	COVID Reporting/Notifications		School messenger, social, website
January 7, 2022	Return to School	Online learning	School messenger, social, website
December 23, 2021	Winter Break Info	Testing and reporting	School messenger, social, website
December 22, 2021	COVID Lakewood Heights		School messenger
December 22, 2021	COVID Sussex High		School messenger
December 22, 2021	COVID Hampton High		School messenger
December 22, 2021	COVID Rothesay Park		School messenger
December 21, 2021	COVID Prince Charles School		School messenger
December 21, 2021	COVID Rothesay Elementary		School messenger
December 19, 2021	COVID Simonds High		School messenger
December 19, 2021	COVID Hampton High		School messenger
December 17, 2021	COVID Quispamsis Elementary	Extended Testing	School messenger
December 17, 2021	COVID Island View	Operational Day	School messenger
December 16, 2021	COVID Sussex Elementary		School messenger
December 16, 2021	COVID Centennial		School messenger
December 16, 2021	Winter Plan & Test Kits Update		School messenger, social, website
December 15, 2021	COVID KVHS		School messenger
December 15, 2021	COVID Apohaqui Elementary		School messenger
December 14, 2021	COVID CSMES	Operational Day	School messenger

December 14, 2021	COVID K-Park	Operational Day	School messenger
December 14, 2021	COVID Quispamsis Elementary	Operational Day	School messenger
December 14, 2021	COVID Lakefield	Operational Day	School messenger
December 13, 2021	COVID Updates & Date Changes	New restrictions	School messenger, social, website
December 12, 2021	COVID Island View	Operational Day	School messenger
December 12, 2021	COVID SJHS		School messenger
December 11, 2021	COVID Westfield School		School messenger
December 11, 2021	COVID Rothesay Park		School messenger
December 10, 2021	School Calendar Update	Last day	School messenger, social, website
December 9, 2021	COVID Millidgeville North		School messenger
December 8, 2021	COVID SJB/KE		School messenger
December 8, 2021	COVID Centennial	Op Days Con't	School messenger
December 6, 2021	COVID Centennial	Operational Days	School messenger
December 6, 2021	COVID SJDA		School messenger
December 5, 2021	COVID Bayside Middle		School messenger
December 5, 2021	COVID Quispamsis Middle		School messenger
December 5, 2021	COVID KVHS		School messenger
December 5, 2021	COVID Hampton High		School messenger
December 5, 2021	COVID St. Macs		School messenger
December 5, 2021	COVID Centennial		School messenger
December 4, 2021	COVID H-W/SF		School messenger
December 4, 2021	COVID PES		School messenger
December 4, 2021	COVID Rothesay Elem		School messenger
December 4, 2021	COVID Rothesay Park		School messenger
December 4, 2021	COVID FHS/GFS		School messenger
December 1, 2021	Immunization Clinic	West SJ	School messenger, socials
November 30, 2021	COVID Westfield	Learn from home	School messenger
November 30, 2021	COVID HRVES	Operational Day	School messenger
November 29, 2021	COVID Westfield		School messenger
November 29, 2021	Cross-Border Travel to Maine	14-day isolation requirem't	School messenger
November 29, 2021	COVID Centennial		School messenger

November 25, 2021	COVID FH/GF		School messenger
November 25, 2021	COVID Bayview		School messenger
November 24, 2021	COVID FH/GF	Operational Day	School messenger
November 24, 2021	COVID Centennial		School messenger
November 24, 2021	COVID Seaside Park		School messenger
November 24, 2021	COVID Beaconsfield	Operational Day	School messenger
November 21, 2021	COVID Beaconsfield	Operational Day	School messenger
November 21, 2021	COVID Seaside Park (additional)		School messenger
November 21, 2021	COVID Seaside Park	Operational Day	School messenger
November 20, 2021	COVID Island View		School messenger
November 20, . 2021	COVID BES		School messenger
November 19, 2021	COVID FH/GF		School messenger
November 19, 2021	COVID Seaside Park		School messenger
November 19, 2021	COVID RVMS		School messenger
November 18, 2021	COVID SSHS		School messenger
November 17, 2021	COVID MNS		School messenger
November 17, 2021	COVID GBP		School messenger
November 17, 2021	COVID Inglewood		School messenger
November 3, 2021	COVID SJBKE		School messenger
November 1, 2021	COVID Champlain Heights		School messenger
November 1, 2021	COVID HRVES		School messenger
October 31, 2021	PH Update to Simonds	Unvaccinated isolation	School messenger
October 31, 2021	COVID Bayside		School messenger
October 28, 2021	COVID Island View		School messenger
October 28, 2021	COVID SHS + Follow up	Operational Day	School messenger
October 28, 2021	COVID SJBKE	Operational Day	School messenger
October 27, 2021	COVID SHS	Operational Day	School messenger
October 27, 2021	COVID LLS		School messenger
October 23, 2021	COVID SSHS		School messenger
October 23, 2021	COVID SSMS		School messenger
October 23, 20212	COVID FHS		School messenger
October 14, 2021	COVID SSHS		School messenger
October 11, 2021	CSMES Covid	General/close contact/rapid test	School messenger

October 11, 2021	CICS Covid	General/close contact/rapid test	School messenger
October 11, 2021	HMS Covid	General/close contacts/rapid test	School messenger
October 11, 2021	HES Covid	General/close contacts/rapid test	School messenger
October 8, 2021	Rapid Testing in ASD-S	District intro	School messenger
October 7, 2021	CICS Covid	General/close contacts	School messenger
October 5, 2021	New Rapid Testing Program	Introduction from EECD	School messenger, Website, Social
October 3, 2021	FHS Covid	General/close contacts	School messenger
October 2, 2021	PH/COVID messaging	Drive, vaccinate, testing	Social media
October 1, 2021	FES Covid	General/close contacts	School messenger
September 29, 2021	HES Covid	General/close contacts	School messenger
September 28, 2021	LLS Covid	General/close contacts	School messenger
September 28, 2021	AES Covid	General/close contacts	School messenger
September 28, 2021	SES Covid	General/close contacts	School messenger
September 23, 2021	HMS Covid	General/close contacts	School Messenger
September 23, 2021	KVHS Covid	General/close contacts	School Messenger
September 17, 2021	Updates to EECD guidelines		School messenger, Website, Social
September 13, 2021	New masking guidelines	EECD	School messenger, Website, Social
August 20, 2021	Welcome Back	Return to School Plan	School messenger, Website, Social